

# TANDBERG SOLUTIONS

## TANDBERG Advantage: Web Conferencing



Through alliances with best-in-class vendors, TANDBERG offers customers unparalleled choice and flexibility to seamlessly combine full-featured web conferencing or easy data conferencing with audio and video.

### What is Web Conferencing?

Web conferencing employs the Internet to allow users to collaborate with one another using their PCs. Using web conferencing, meeting participants can share presentations and other contents of their PC desktop. Web conferencing can be particularly effective for applications such as salesforce training or presentations to large, dispersed groups. Web conferencing usually requires only a computer with an Internet browser and an Internet connection of 56kbps or above. Web conferencing may also offer several other options such as web-based chat, tools to annotate presentations, streaming audio and video, and other tools.

Web conferencing as a technology is highly complementary to both video and voice conferencing. Web conferences are nearly always accompanied by voice or video conferences. Web conferencing can also be an ideal supplement to a video conference for participants who do not have access to a video endpoint.



*Adding web to video communications extends a meeting beyond the conference room. Audio participants can be involved more fully by sharing the desktop or viewing the same presentation that video participants are seeing.*

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### What is Data Conferencing?

Data conferencing is a label often used to describe simple web conferencing tools that allow for desktop and presentation sharing and annotation. Data conferencing tools generally do not offer advanced features such as multimedia streaming and polling.

### TANDBERG Perspective on Web Conferencing:

#### It's All about Choice

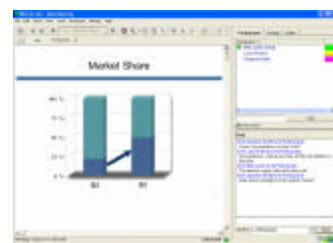
TANDBERG believes strongly that customers should have a choice of web conferencing options to integrate with their video conferencing solutions. To that end, TANDBERG offers two primary options to customers that wish to seamlessly combine their web conferencing and video conferencing experiences:

- WebEx - TANDBERG Management Suite integrates with WebEx, the industry leader in web conferencing, to provide customers with full-featured, secure web conferencing.
- TANDBERG See&Share - An optional feature of TANDBERG Management Suite (TMS), See&Share provides customers with a simple and secure software solution that they can house on a server behind their firewall.

### WebEx: Full-featured web conferencing from the leading service provider

As the largest service provider and a technology leader in the web conferencing industry, WebEx offers a powerful set of features and functionality for online meetings. In addition to presentations, desktop sharing, and annotation, WebEx provides a host of additional features including:

- Messaging and chat
- Polling
- Tracking and reporting
- Microsoft Outlook integration
- Embedded multimedia
- Recording and playback of sessions
- Integrated voice over IP
- Attendee management



TANDBERG customers can easily schedule WebEx participants as part of video meetings using TANDBERG Management Suite and TANDBERG Scheduler. Once a conference is booked, TMS and Scheduler generate an e-mail containing a WebEx URL (web-link). Web participants joining via PC simply click on the URL to join the conference.

TANDBERG has also verified the interoperability of WebEx with TANDBERG DuoVideo technology.

For more information about WebEx, see <http://www.webex.com>.

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### TANDBERG See&Share™: Firewall-friendly data conferencing from TANDBERG

TANDBERG See&Share is a secure, easy-to-use data conferencing solution that allows meeting participants to:

- Connect effortlessly and quickly
- Share their desktops and presentation instantly
- Collaborate on their desktop
- Annotate and write over applications
- Include participants from any remote location
- Keep their data secure
- Highlight parts of their desktop
- Show snapshot of ongoing video call
- Show video from webcam

Meeting participants can easily add See&Share participants to video conferences by scheduling with TANDBERG Management Suite or TANDBERG Scheduler. Once a conference is booked, TMS and Scheduler generate an e-mail containing a See&Share URL (web-link). Data conferencing participants joining via PC simply click on the URL to join the conference.

When used in combination with TANDBERG DuoVideo, web conference participants and videoconferencing meeting participants can view the same content.

The TANDBERG See&Share server software can reside behind a customer's firewall for security. The solution is also firewall-friendly through its use of server port 80.

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